

Adam Palmer

Content Creator

adam@icecreambyte.com
icecreambyte.com
07795 120 699

Where i've worked

Nuffield Health

Video Content Producer \ \ 2015-Present

Currently, I head up the video production team at Nuffield Health, one of the UKs largest Not-for-profits. My bread and butter is managing video projects from pre to post-production. Moreover, I'm key player in steering their visual style and content strategy.

Freelance

Content Creator \ \ 2012-2015

While studying, I worked freelance producing video content for several wellknown organisations including: eBay, Google, Microsoft, the NHS, John Frieda and many more.

University of Surrey

Digital Media Coordinator \ \ 2011-2012

As Digital Media Coordinator, I was responsible for producing video content promoting the various courses offered at the University.

Education

University of Surrey

Film Studies BA (Hons) \ \ 2009-2013

Upper Second Class (2.1)

GCSE

2004-2007

English - AA
Maths - B
Science - AA
Other - 6x A-C

A-Level

2007-2009

Psychology - A
Systems & Controls - A
Media Studies - A
Sociology (AS) - B

What i'm good at

Creativity

I'm most at home in a creative session and always try to bring something a little different to the table.

Video production

Writing, directing, filming and editing video content is my bread and butter.

Animation & graphic design

I am also competent animator and graphic designer.

Attention to detail

Joking...

Cameras

RED
Arri
Canon
Sony
Blackmagic

Adobe

Premiere Pro
After Effects
Photoshop
Audition
Illustrator
InDesign

Other

Final Cut Pro
Resolve
Cinema 4D
OBS
Autopano
MS Office

Things my mum is proud of

PRCA Digital Awards Nomination (2017)

Best use of video in a campaign (spoiler - we lost).

Econsultancy Feature (2016)

Best use of video content from a healthcare provider.

KM&T Investment Award (2013)

Grand prize winner of a £4,000 business investment.

Surrey Incubator Award (2013)

First (and only) undergraduate to be awarded office space in the universities incubator.

