Adam Palmer

Video Content Producer

AP

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Personal Statement

Hi, I'm Adam and I make beautiful and captivating video content. The creative arts have always been my passion and producing, directing, editing and marketing digital content is what drives me. I am a hardworking, dedicated individual, with a keen eye for detail, I have over eight years professioanl experience and currently head up the video production for the UK's largest not-for-profit.

Expertise

- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- DaVinci Resolve
- Cinema 4D

Awards

KM&T Investment Award
Entrepreneurial prize awarded for a startup businesses.

Surrey Incubator Awards
Yearly prize given to one student run company.

Experience

2015-Present
Nuffield Health | Video Content Producer
Currently I produce video content for Nuffield Health, the UKs largest not-for-profit. Notable achievements include producing a successful nation-wide digital ad campaign, increasing viewership and being recognised by *ecosultancy* as the industry leader for video content.

2011 - 2013
Envisage Studios | Managing Director
I founded a production company specialising in creating video content. Whilst managing this company I gained third party investment and was the first undergraduate to be awarded office space at the Surrey Technology Centre.

2011 - 2012
University of Surrey | Digital Media Coordinator
My role at the University of Surrey placed me in charge of producing, managing and distributing video content. These videos would be used, in partnership with other marketing materials, to promote courses and events at the University.

Education

2009 - 2013
Film Studies
University of Surrey
BA (Hons) - 2:1

2007 - 2009
A-Levels
Sandown Sixth Form
Media Studies - A
Psychology - A
Systems & Controls - A

2004 - 2007
GCSEs
Sandown High School
English - AA
Maths - B
Science - AA